

# DIGITAL MEDIA PRODUCTION, C.A.S.

The **Certificate of Applied Science in Digital Media Production** prepares students for a career in film, video or audio editing. Students will be able to pursue a career in cinematography, camera operation and more after training in our professional recording studio with hands-on experience. Students will also gain skills and experience to become producers and directors in the entertainment, film and music industry.

## Career Planning

Median pay in the industry is \$62,510 [www.bls.gov](http://www.bls.gov) (<http://www.bls.gov>)

## Capstone Course

These courses are the keys to graduation. Courses **must** be taken in order for students to graduate. Students will be required to complete a digital media project for completion.

### Total Degree Credits: 30

Course	Title	Hours
<b>Semester 1</b>		
COLL 101	ORIENTATION TO COLLEGE	1
CMS 117	INTRO TO SOCIAL MEDIA MGMT	3
COMM 105	INTRODUCTION TO MASS MEDIA	3
CMS 112	INTRO DIGITAL STUDIO PROD	5
Writing and Rhetoric ( <a href="https://wvup-public.courseleaf.com/programs-study/general-education-mission/#wr">https://wvup-public.courseleaf.com/programs-study/general-education-mission/#wr</a> ) Elective		3
<b>Hours</b>		<b>15</b>
<b>Semester 2</b>		
Quantitative Reasoning ( <a href="https://wvup-public.courseleaf.com/programs-study/general-education-mission/#qr">https://wvup-public.courseleaf.com/programs-study/general-education-mission/#qr</a> ) Elective		3
CMS 114	INTRO DIGITAL MEDIA PROCESSING	3
CMS 235	FUNDAMENTALS VIDEO PRODUCTION	3
CMS 220	PHOTOGRAPHY	3
CMS 219	FUND OF BROADCAST PRODUCTION	3
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>30</b>

Degree requires a total of 30 credit hours. [ Core Course Credit Hours : 7 ]

Code	Title	Hours
<b>Core Courses</b>		
COLL 101	ORIENTATION TO COLLEGE <sup>1</sup>	1
Writing and Rhetoric ( <a href="https://wvup-public.courseleaf.com/programs-study/general-education-mission/#wr">https://wvup-public.courseleaf.com/programs-study/general-education-mission/#wr</a> )		3
Quantitative Reasoning ( <a href="https://wvup-public.courseleaf.com/programs-study/general-education-mission/#qr">https://wvup-public.courseleaf.com/programs-study/general-education-mission/#qr</a> )		3
<b>Program Courses</b>		
CMS 112	INTRO DIGITAL STUDIO PROD	5
CMS 117	INTRO TO SOCIAL MEDIA MGMT	3
CMS 235	FUNDAMENTALS VIDEO PRODUCTION	3
CMS 220	PHOTOGRAPHY	3
CMS 219	FUND OF BROADCAST PRODUCTION	3
CMS 114	INTRO DIGITAL MEDIA PROCESSING	3
COMM 105	INTRODUCTION TO MASS MEDIA	3
<b>Total Hours</b>		<b>30</b>

<sup>1</sup> Institutional Graduation Requirement.