

DIGITAL MEDIA PRODUCTION, A.A.S.

The **Associate of Applied Science in Digital Media Production** degree prepares students for a career in film, video or audio editing. Students will be able to pursue a career in cinematography, camera operation and more after training in our professional recording studio with hands-on experience. Students will also gain skills and experience to become producers and directors in the entertainment, film and music industry.

Milestone Course

These courses are the keys to graduation. Courses should be taken in the recommended semesters to stay on time for completion.

Career Planning

Median pay in the industry is \$62,510 (www.bls.gov (<http://www.bls.gov>))

Capstone Course

These courses are the keys to graduation. Courses **must** be taken in order for student to graduate. Students will be required to complete a digital media project for completion.

Total Degree Credits: 60

Course	Title	Hours
Semester 1		
COLL 101	ORIENTATION TO COLLEGE	1
COMM 105	INTRODUCTION TO MASS MEDIA	3
CMS 112	INTRO DIGITAL STUDIO PROD	5
CMS 117	INTRO TO SOCIAL MEDIA MGMT	3
Writing and Rhetoric (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#wr) Elective		3
Hours		15
Semester 2		
Quantitative Reasoning (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#qr) Elective		3
CMS 235	FUNDAMENTALS VIDEO PRODUCTION	3
CMS 220	PHOTOGRAPHY	3
CMS 219	FUND OF BROADCAST PRODUCTION	3
CMS 114	INTRO DIGITAL MEDIA PROCESSING	3
Hours		15
Semester 3		
People and Their Worlds (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#ptw) Elective		3
Scientific Inquiry (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#si) Elective		4
CMS 212	DIGITAL STUDIO PRODUCTION 2	4
CMS 214	DIGITAL MEDIA PROCESSING 2	4
Hours		15
Semester 4		
CMS 211	EMERGING TRENDS DIGITAL PROD	2
CMS 217	ADVANCED SOCIAL MEDIA MGMT	3
CMS 223	BROADCAST PROGRAMMING	3
Aesthetics, Creativity, and Appreciation (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) Elective		3
CMS 244	MULTIFORMAT DIGITAL MEDIA APPS (Capstone Course)	4
Hours		15
Total Hours		60

Degree requires a total of 60 credit hours. [Core Course Credit Hours : 20]

Code	Title	Hours
Core Courses		
COLL 101	ORIENTATION TO COLLEGE ¹	1
Writing and Rhetoric (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#wr)		3
Quantitative Reasoning (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#qr)		3
Scientific Inquiry (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#si)		4
Aesthetics, Creativity, and Appreciation (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca)		3
People and Their Worlds (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#ptw)		3
COMM 105	INTRODUCTION TO MASS MEDIA	3

Program Courses

CMS 112	INTRO DIGITAL STUDIO PROD	5
CMS 117	INTRO TO SOCIAL MEDIA MGMT	3
CMS 235	FUNDAMENTALS VIDEO PRODUCTION	3
CMS 220	PHOTOGRAPHY	3
CMS 219	FUND OF BROADCAST PRODUCTION	3
CMS 114	INTRO DIGITAL MEDIA PROCESSING	3
CMS 212	DIGITAL STUDIO PRODUCTION 2	4
CMS 214	DIGITAL MEDIA PROCESSING 2	4
CMS 211	EMERGING TRENDS DIGITAL PROD	2
CMS 217	ADVANCED SOCIAL MEDIA MGMT	3
CMS 223	BROADCAST PROGRAMMING	3
CMS 244	MULTIFORMAT DIGITAL MEDIA APPS	4

Total Hours **60**

¹ Institutional Graduation Requirement.