

DIGITAL COMMUNICATION, A.A.S.

The **Associate of Applied Science in Digital Communication** degree is a valuable transfer degree that enables you to be a part of the only community college radio station in West Virginia - as part of WPKM 96.3 FM The Beet. If you want to work in broadcasting, journalism, digital media, or marketing, a digital communications degree can help you launch a successful career.

Milestone Course

These courses are the keys to graduation. Courses should be taken in the recommended semesters to stay on time for completion.

Career Planning

If you want to work in broadcasting, journalism, public relations, human resources, advertising, graphic design, or education, a communication degree can help you launch a successful career. As a communications professional, you shape the way people share, receive, and process information – an invaluable role that will always be in demand.

2+2 with WVU Parkersburg

Finish your Associate's degree here and seamlessly transfer to the WVU Parkersburg Bachelor of Applied Science in Communication and Media Studies program.

Students should average 15 credit hours per semester, or 30 per year, to graduate on time.

Total Degree Credits: 60

| Course | Title | Hours |
|---|--|-----------|
| Semester 1 | | |
| COLL 101 | ORIENTATION TO COLLEGE | 1 |
| Writing and Rhetoric (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#wr) Elective: (ENGL 101 is preferred) ¹ | | 3 |
| COMM 105 | INTRODUCTION TO MASS MEDIA ¹ | 3 |
| CMS 110 | BASIC NEWSWRITING | 3 |
| Human Communication and Interaction (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#hci) Elective | | 3 |
| Quantitative Reasoning (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#qr) Elective | | 3 |
| Hours | | 16 |
| Semester 2 | | |
| Scientific Inquiry (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#si) Elective | | 4 |
| Human Communication and Interaction (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#hci) Elective | | 3 |
| ENGL 102 | ~COMPOSITION 2 | 3 |
| CMS 215 | MEDIA WRITING | 3 |
| CMS 219 | FUND OF BROADCAST PRODUCTION ¹ | 3 |
| Hours | | 16 |
| Semester 3 | | |
| CMS 117 | INTRO TO SOCIAL MEDIA MGMT | 3 |
| CMS 218 | NEWS REPORTING | 3 |
| CMS 221 | BROADCAST ANNOUNCING | 3 |
| CMS 225 | MEDIA DESIGN I | 1 |
| Aesthetics, Creativity, and Appreciation (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) | | 3 |
| Hours | | 13 |
| Semester 4 | | |
| CMS 223 | BROADCAST PROGRAMMING | 3 |
| CMS 235 | FUNDAMENTALS VIDEO PRODUCTION ¹ | 3 |
| CMS 239 | BROADCAST NEWS WRITING | 3 |
| CMS 240 | MULTIMEDIA REPORTING ¹ | 3 |
| People and Their Worlds (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#ptw) Elective | | 3 |
| Hours | | 15 |
| Total Hours | | 60 |

¹ Milestone Course

Degree requires a total of 60 credit hours. [Core Course Credit Hours : 20]

| Code | Title | Hours |
|------------------------|--|-----------|
| Core Courses | | |
| COLL 101 | ORIENTATION TO COLLEGE ¹ | 1 |
| | Writing and Rhetoric (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#wr) Elective: (ENGL 101 is preferred) ² | 3 |
| | Quantitative Reasoning (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#qr) | 3 |
| | Scientific Inquiry (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#si) | 4 |
| | Aesthetics, Creativity, and Appreciation (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) | 3 |
| | Human Communication and Interaction (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#hci) (COMM 105 is preferred) ² | 3 |
| | People and Their Worlds (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#ptw) | 3 |
| Program Courses | | |
| CMS 110 | BASIC NEWSWRITING | 3 |
| | Human Communication and Interaction (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#hci) | 6 |
| ENGL 102 | ~COMPOSITION 2 | 3 |
| CMS 215 | MEDIA WRITING | 3 |
| CMS 219 | FUND OF BROADCAST PRODUCTION ² | 3 |
| CMS 117 | INTRO TO SOCIAL MEDIA MGMT | 3 |
| CMS 218 | NEWS REPORTING | 3 |
| CMS 221 | BROADCAST ANNOUNCING | 3 |
| CMS 225 | MEDIA DESIGN I | 1 |
| CMS 223 | BROADCAST PROGRAMMING | 3 |
| CMS 235 | FUNDAMENTALS VIDEO PRODUCTION ² | 3 |
| CMS 239 | BROADCAST NEWS WRITING | 3 |
| CMS 240 | MULTIMEDIA REPORTING ² | 3 |
| Total Hours | | 60 |

¹ Institutional Graduation Requirement.

² Milestone Course