BUSINESS ADMINISTRATION, MANAGEMENT AND MARKETING CONCENTRATION (B.A.S.)

Course	Title	Hours
Semester 1	1	
COLL 101	ORIENTATION TO COLLEGE 1	1
BTEC 275	ADVANCED BUSINESS APPLICATIONS ²	3
	c.courseleaf.com/programs-study/general-education-mission/#wr) Elective 1	3
	iblic.courseleaf.com/programs-study/general-education-mission/#qr) Elective ¹	3
GBUS 101	INTRO TO BUSINESS (Milestone Course) 2	3
ECON 202	~MACROECONOMICS ²	3
	Hours	16
Semester 2		
ECON 201	~MICROECONOMICS ²	3
GBUS 117	FINANCIAL BUSINESS APPLICATION (Milestone Course) 2	3
MGMT 220	PRINCIPLES OF MANAGEMENT ²	3
Writing and Rhetoric (https://wvup-public	c.courseleaf.com/programs-study/general-education-mission/#wr) Elective ¹	3
Human Communication and Interaction ((https://wvup-public.courseleaf.com/programs-study/general-education-mission/#hci) Elective ¹	3
	Hours	15
Semester 3		
People and Their Worlds (https://wvup-p	ublic.courseleaf.com/programs-study/general-education-mission/#ptw) Elective 1	3
	urseleaf.com/programs-study/general-education-mission/#si) Elective ¹	4
Free Elective ¹		1
ACCT 201	PRIN OF ACCOUNTING 1 ²	3
GBUS 202	BUSINESS COMMUNICATION ²	3
	Hours	14
Semester 4		
	https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) Elective ¹	3
Business Elective (100 level or higher) ¹	mpor/, map pasholocal celeanistin, programo oracly, general ecadoaton misoron, nace, electric	3
ACCT 202	PRIN OF ACCOUNTING 2 ²	3
MKTG 230	PRINCIPLES OF MARKETING ²	
GBUS 240	2	3
GBU3 240	ASSOCIATE BUSINESS CAPSTONE (Milestone Course - Capstone Course) 3	3
	Hause	15
Semester 5	Hours	15
Aesthetics, Creativity, and Appreciation (I	https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) Elective ¹	15
Aesthetics, Creativity, and Appreciation (I	https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) Elective ¹ iblic.courseleaf.com/programs-study/general-education-mission/#qr) Elective ¹	3
Aesthetics, Creativity, and Appreciation (I	https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) Elective ¹ organizational Behavior ³ organizational Behavior ³	3
Aesthetics, Creativity, and Appreciation (I Quantitative Reasoning (https://wvup-pu MGMT 322 ECON 331	https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) Elective ¹ iblic.courseleaf.com/programs-study/general-education-mission/#qr) Elective ¹ ORGANIZATIONAL BEHAVIOR ³ FINANCIAL ECONOMICS ³	3
Aesthetics, Creativity, and Appreciation (I Quantitative Reasoning (https://wvup-pu MGMT 322 ECON 331 or ECON 320	https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) Elective ¹ blic.courseleaf.com/programs-study/general-education-mission/#qr) Elective ¹ ORGANIZATIONAL BEHAVIOR ³ FINANCIAL ECONOMICS ³ or MANAGERIAL ECONOMICS	3 3 3 3
Aesthetics, Creativity, and Appreciation (I Quantitative Reasoning (https://wvup-pu MGMT 322 ECON 331	https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) Elective ¹ iblic.courseleaf.com/programs-study/general-education-mission/#qr) Elective ¹ ORGANIZATIONAL BEHAVIOR ³ FINANCIAL ECONOMICS ³	3 3 3 3
Aesthetics, Creativity, and Appreciation (I Quantitative Reasoning (https://wvup-pu MGMT 322 ECON 331 or ECON 320	https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) Elective ¹ blic.courseleaf.com/programs-study/general-education-mission/#qr) Elective ¹ ORGANIZATIONAL BEHAVIOR ³ FINANCIAL ECONOMICS ³ or MANAGERIAL ECONOMICS	3 3 3 3
Aesthetics, Creativity, and Appreciation (I Quantitative Reasoning (https://wvup-pu MGMT 322 ECON 331 or ECON 320	https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) Elective ¹ iblic.courseleaf.com/programs-study/general-education-mission/#qr) Elective ¹ ORGANIZATIONAL BEHAVIOR ³ FINANCIAL ECONOMICS ³ or MANAGERIAL ECONOMICS BUSINESS LAW 1 (Milestone Course) ² Hours	3 3 3 3
Aesthetics, Creativity, and Appreciation (I Quantitative Reasoning (https://wvup-pu MGMT 322 ECON 331 or ECON 320 GBUS 310	https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) Elective ¹ iblic.courseleaf.com/programs-study/general-education-mission/#qr) Elective ¹ ORGANIZATIONAL BEHAVIOR ³ FINANCIAL ECONOMICS ³ or MANAGERIAL ECONOMICS BUSINESS LAW 1 (Milestone Course) ² Hours HUMAN RESOURCES MANAGEMENT (Milestone Course) ³	3 3 3 3
Aesthetics, Creativity, and Appreciation (I Quantitative Reasoning (https://wvup-pu MGMT 322 ECON 331 or ECON 320 GBUS 310	https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) Elective ¹ bblic.courseleaf.com/programs-study/general-education-mission/#qr) Elective ¹ ORGANIZATIONAL BEHAVIOR ³ FINANCIAL ECONOMICS ³ or MANAGERIAL ECONOMICS BUSINESS LAW 1 (Milestone Course) ² Hours HUMAN RESOURCES MANAGEMENT (Milestone Course) ³ ADVANCED EXCEL ³	3 3 3 3 3
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Aesthetics, Creativity, and Appreciation (I Quantitative Reasoning (https://wvup-pu MGMT 322 ECON 331 or ECON 320 GBUS 310 Semester 6 MGMT 333 GBUS 304 FIN 340	https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) Elective ¹ bblic.courseleaf.com/programs-study/general-education-mission/#qr) Elective ¹ ORGANIZATIONAL BEHAVIOR ³ FINANCIAL ECONOMICS ³ or MANAGERIAL ECONOMICS BUSINESS LAW 1 (Milestone Course) ² Hours HUMAN RESOURCES MANAGEMENT (Milestone Course) ³ ADVANCED EXCEL ³ PRIN OF BUSINESS FINANCE ² purseleaf.com/programs-study/general-education-mission/#si) Elective ¹	3 3 3 3 15
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Aesthetics, Creativity, and Appreciation (I Quantitative Reasoning (https://wvup-pu MGMT 322 ECON 331 or ECON 320 GBUS 310 Semester 6 MGMT 333 GBUS 304 FIN 340 Scientific Inquiry (https://wvup-public.co Upper-Division Marketing Elective (300 or Semester 7 Upper-Division Management Elective (30 GBUS 405 GBUS 300 ACCT 331 or ACCT 432 Upper-Division Marketing Elective (Elective)	https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) Elective ORGANIZATIONAL BEHAVIOR FINANCIAL ECONOMICS FINANCIAL ECONOMICS BUSINESS LAW 1 (Milestone Course) HUMAN RESOURCES MANAGEMENT (Milestone Course) ADVANCED EXCEL PRIN OF BUSINESS FINANCE PRIN OF BUSINESS FINANCE Traveleaf.com/programs-study/general-education-mission/#si) Elective HOURS HOURS Or 400 level Marketing course) GLOBAL BUSINESS (Milestone Course) PRIN MGMT INFORMATION SYSTEMS MANAGERIAL ACCOUNTING or COST ACCOUNTING NARKETING RESEARCH MARKETING RESEARCH MARKETING RESEARCH ANAGERIAL ACCOURSE MANAGERIAL ACCOURSE MANAGERIAL ACCOURSE MANAGERIAL ACCOURSE MANAGERIAL ACCOURSE MANAGERIAL ACCOURSE MARKETING RESEARCH MARKE	3 3 3 3 15 3 16 3 3 3 3 4 3 16 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
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2 Business Administration, Management and Marketing Concentration (B.A.S.)

GBUS 415	MANAGERIAL BUSINESS ETHICS ²	3
People and Their Worlds (https://	3	
	Hours	15
	Total Hours	121

GPA Requirement: Gen Ed - 2.0

² GPA Requirement: Common Professional Component - 2.25

GPA Requirement: Management & Marketing Concentration - 2.50