

BUSINESS ADMINISTRATION, GENERAL BUSINESS CONCENTRATION (B.S.B.A. / GEN. BUS.)

Course	Title	Hours
Semester 1		
GBUS 101	INTRO TO BUSINESS (Milestone Course) ²	3
ECON 202	~MACROECONOMICS ²	3
Quantitative Reasoning (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#qr) Elective ¹		3
Writing and Rhetoric (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#wr) Elective ¹		3
People and Their Worlds (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#ptw) Elective ¹		3
COLL 101	ORIENTATION TO COLLEGE ¹	1
Hours		16
Semester 2		
Writing and Rhetoric (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#wr) Elective ¹		3
Human Communication and Interaction (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#hci) Elective ¹		3
BTEC 275	ADVANCED BUSINESS APPLICATIONS (Milestone Course) ²	3
ECON 201	~MICROECONOMICS ²	3
MATH 211	~STATISTICS ¹	3
Hours		15
Semester 3		
Aesthetics, Creativity, and Appreciation (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) Elective ¹		3
Scientific Inquiry (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#si) Elective ¹		4
ACCT 201	PRIN OF ACCOUNTING 1 ²	3
MGMT 220	PRINCIPLES OF MANAGEMENT (Milestone Course) ²	3
Hours		13
Semester 4		
Scientific Inquiry (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#si) Elective ¹		4
GBUS 240	ASSOCIATE BUSINESS CAPSTONE (Milestone Course - Capstone Course) ³	3
ACCT 202	PRIN OF ACCOUNTING 2 ²	3
GBUS 202	BUSINESS COMMUNICATION ²	3
MKTG 230	PRINCIPLES OF MARKETING ²	3
Hours		16
Semester 5		
Upper Level Business Elective (300 or 400 level course) ³		3
GBUS 300	PRIN MGMT INFORMATION SYSTEMS ²	3
GBUS 310	BUSINESS LAW 1 (Milestone Course) ²	3
FIN 340	PRIN OF BUSINESS FINANCE ²	3
MGMT 322	ORGANIZATIONAL BEHAVIOR ³	3
Hours		15
Semester 6		
People and Their Worlds (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#ptw) Elective ¹		3
ACCT 331 or ACCT 432	MANAGERIAL ACCOUNTING ³ or COST ACCOUNTING	3
GBUS 304	ADVANCED EXCEL (Milestone Course) ³	3
GBUS 325	QUANTITATIVE BUSINESS ANALYSIS ²	3
MGMT 333	HUMAN RESOURCES MANAGEMENT ³	3
Hours		15
Semester 7		
Aesthetics, Creativity, and Appreciation (https://wvup-public.courseleaf.com/programs-study/general-education-mission/#aca) Elective ¹		3
GBUS 405	GLOBAL BUSINESS (Milestone Course) ²	3
ECON 320 or ECON 331	MANAGERIAL ECONOMICS ³ or FINANCIAL ECONOMICS	3
Upper Level Business Elective (300 or 400 level course) ³		3
Upper-Division Management Elective (300 or 400 level Management course) ³		3
Hours		15
Semester 8		
Upper Level Business Elective (300 or 400 level course) ³		3
GBUS 440	BUSINESS POLICY (Milestone Course - Capstone Course) ²	3
MKTG 401	MARKETING RESEARCH ³	3
GBUS 415	MANAGERIAL BUSINESS ETHICS ²	3

2 Business Administration, General Business Concentration (B.S.B.A. / GEN. BUS.)

Upper-Division Marketing Elective (300 or 400 level Marketing course) ³	3
Hours	15
Total Hours	120

¹ GPA Requirement: Gen Ed - 2.00

² GPA Requirement: Common Professional Component - 2.25

³ GPA Requirement: General Business concentration - 2.50